



# Reno Pop Culture Con 2019 Exhibitor Privacy Policy

## **Privacy Notice for Exhibitors**

This privacy notice discloses the privacy practices in place for Reno Pop Culture Con Exhibitors. This privacy notice applies to the Exhibitor information collected by this website, <https://renopopculturecon.com/>, the Exhibitor Application on the RPCC website and email correspondence.

## **Information Collection, Use, and Sharing**

Reno Pop Culture Con / Pop Culture Classroom are the sole owners of the information collected on this site. We only have access to/collect information that you voluntarily give us via email or other direct contact from you. We do not sell or rent this information to anyone.

We will use your information to respond to you, regarding the reason you contacted us, and to correspond about Exhibitor Applications, insurance needs, tax information, etc.

We will share Exhibitor names, or other contact information that is necessary for these third parties to provide these services. These parties are not allowed to use personally identifiable information except for the purpose of providing services specific to Reno Pop Culture Con.

## **Your Access to and Control Over Information**

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email at [RenoExhibitors@PopCultureClassroom.org](mailto:RenoExhibitors@PopCultureClassroom.org). You can also unsubscribe to our Reno Pop Culture Con Exhibitor News and Alerts emails at the bottom of each email.

## **Security**

We take precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline.

Wherever we collect sensitive information (such as credit card data), that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a lock icon in the address bar and looking for "https" at the beginning of the address of the Web page.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers/servers in which we store personally identifiable information are kept in a secure environment.